



 **NCPC**
NORTH CAROLINA PROVIDERS COUNCIL
Advocating for Providers and Those They Support

2024

BRIDGING GAPS AND MOVING MOUNTAINS

SEPTEMBER 23-24 | CROWNE PLAZA, ASHEVILLE

**SPONSOR AND
EXHIBITOR
OPPORTUNITIES**

**NC PROVIDERS COUNCIL
2024 CONFERENCE**





Exhibiting at the NCPC Annual Conference is a cost-effective investment to promote your organization and meet face-to-face with qualified prospects and key decision makers. Demonstrate your product, generate new leads, and renew contacts! Conference attendees include companies integral to the support of behavioral health, I/DD, and child & family welfare providers' day-to-day operations; consumer advocates; public interest law firms; advocacy organizations; NC Medicaid managed care Health Plans; State government officials; and North Carolina Providers Council members from across the state.

Exhibit Booth for Members: \$550

Exhibit Booth for Non-Members: \$750



RECEPTION SPONSOR

\$7,500



- **Includes a one-year Provider Support membership or dues credit – a \$2,000 value**
- Bring your company's branded swag and a reception invitation for handing out at registration!
- Membership Luncheon recognition and introduction
- On-stage greeting to attendees at the Membership Luncheon and logo displayed at the Monday evening Reception
- Personalized team photo session at your booth
- Prime booth location and 4 registrations – a \$1,200 value!
- Live logo on NCPC conference webpage and marketing emails sent to 1,000+ recipients
- Promotional links and documents on your sponsor page

Register to sponsor today to get the most exposure in our conference marketing!



MEMBERSHIP LUNCHEON SPONSOR



\$7,000



- **Includes a one-year Provider Support membership or dues credit – a \$2,000 value**
- Gift-card giveaway raffle entry box placed at your booth
- Membership Luncheon recognition and introduction
- On-stage greeting to attendees, and your logo displayed during Membership Luncheon
- Personalized team photo session at your booth
- Raffle entry box placed at your booth
- Prime booth location and 4 registrations – a \$1,200 value!
- Live logo on NCPC conference webpage and marketing emails sent to 1,000+ recipients
- Promotional links and documents on your sponsor page

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KEYNOTE SPONSOR

\$6,500



- **Includes a one-year Provider Support membership or dues credit – a \$2,000 value**
- Membership Luncheon recognition and introduction
- On-stage greeting to attendees at the Membership Luncheon and your logo displayed before Keynote speaker session
- Personalized team photo session at your booth
- Prime booth location and 3 registrations – a \$900 value!
- Live logo on NCPC conference webpage and marketing emails, sent to 1,000+ recipients
- Promotional links and documents on your sponsor page

Register to sponsor today to get the most exposure in our conference marketing!



BREAKFAST SPONSORSHIP \$4,500

- Announcement and recognition by emcee as Breakfast Sponsor and your logo or banner displayed during breakfast
- Exhibit booth in a prime location and registration for 3 representatives – a \$900 value
- Personalized team photo session at your booth
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

BREAK SPONSORSHIP \$3,500

- Announcement and recognition as Break Sponsor
- Exhibit booth placement near the break table
- Personalized team photo session at your booth
- Registration for 3 representatives – a \$900 value
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

BOARD MEET & GREET SPONSORSHIP \$3,000

- Announcement and recognition at the members-only, Sunday evening Meet & Greet with the NCPC Board of Directors in the Crowne Plaza lobby bar – one hour of open bar provided by NCPC
- Personalized team photo session at your booth
- Registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page





GOLD SPONSORSHIP \$2,500

- Personalized team photo session at your booth
- Registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

SILVER SPONSORSHIP \$1,500

- Personalized team photo session at your booth
- Registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

Exhibit Booths include 2 registrations.

Exhibit Booth for Members: \$550

Exhibit Booth for Non-Members: \$750

[CLICK HERE TO REGISTER](#)



2024 NCPC Conference Sponsorship Tiers

	RECEPTION	LUNCHEON	KEYNOTE	BREAKFAST	BREAK	BOARD MEET AND GREET	GOLD	SILVER
	\$7,500	\$7,000	\$6,500	\$4,500	\$3,500	\$3,000	\$2,500	\$1,500
Branded Reception Invites and Registration Desk Handouts	•							
Raffle box placed at your booth		•						
One-Year PS Membership or \$2,000 dues credit	•	•	•					
Audience Address	•	•	•					
Prime Booth Location	•	•	•	•				
Emcee-announced Sponsorship	•	•	•	•	•			
Logo and Recognition at Sponsored Event	•	•	•	•	•	•		
Booth Photo Session	•	•	•	•	•	•	•	
Live-Linked Logo on all Pre-conference Promo Materials	•	•	•	•	•	•	•	•
Promotional Documents on Sponsor Page	•	•	•	•	•	•	•	•
Number of Registrations	4	4	4	3	3	3	3	2

[REGISTER HERE](#)

