



THE WAY FORWARD

THE NC PROVIDERS COUNCIL CONFERENCE
SEPTEMBER 18-19, 2023 • CROWNE PLAZA, ASHEVILLE, NC

2023 SPONSOR AND EXHIBITOR
OPPORTUNITIES





NEW SPONSOR PERKS IN 2023!

- ❖ Membership discounts
- ❖ Live-linked logo on our new conference webpage
- ❖ Banner placement at sponsored events
- ❖ Photography sessions at your booth, yours to keep
- ❖ BYO registration desk giveaways with your logo
- ❖ Board Meet & Greet Sponsorship
- ❖ NCPC-sponsored gift card giveaway drawing box at your booth



2023

SPONSOR AND EXHIBITOR OPPORTUNITIES

Exhibit Booth for Members: \$450

Extra Representatives \$100 each

Exhibit Booth for Non-Members: \$650

Extra Representatives \$115 each

Exhibiting at The North Carolina Providers Council Annual Conference is a cost-effective investment to promote your organization and meet face-to-face with qualified prospects and key decision makers. The reception with exhibitors and all breaks are held in the exhibit hall and conference attendees are encouraged to visit each booth. Demonstrate how your products can enhance an agency's services and operating efficiencies, generate new leads, and renew contacts.

Conference attendees have included State government officials, consumer advocates, public interest law firms, advocacy organizations, companies integral to the support of day-to-day operations of behavioral health and I/DD providers, LME/MCOs, Health Plans, and North Carolina Providers Council members from across the state.

VISIT OUR WEBSITE

<https://www.ncproviderscouncil.org/conference-2023/>

QUESTIONS?

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919.784.0230



CROWNE PLAZA

1 Resort Drive
Asheville NC
28806
828.254.3211



2023 Opportunities



Register to sponsor today to get the most exposure in our conference marketing!

***EXCLUSIVE RECEPTION SPONSOR \$7,000**

- **Includes a one-year Provider Support membership or \$2,000 dues credit**
- Announcement and recognition by conference emcee as the Reception Sponsor
- A brief audience address at the Membership Luncheon
- Display your banner in the reception area during the reception
- NEW! Enjoy a 15-minute photo session of your team with our photographer at your booth. Group and individual shots – used for future NCPC conference promotion – and the photos will be available for you to keep!
- Prime booth location and registration for 4 representatives – a \$1,000 value!
- Live-linked logo on our conference webpage and marketing emails sent to 1000+ recipients
- Promotional links and documents on your sponsor page
- Plus, bring your branded giveaway item of choice to us, and we'll hand it out at registration!



MEMBERSHIP LUNCHEON SPONSOR, 1 still available \$6,500

- Includes a one-year Provider Support membership or \$2,000 dues credit

- Announcement and recognition by conference emcee as the Luncheon Sponsor
- A brief audience address at the Membership Luncheon
- Display your banner in the dining area during the Membership Luncheon
- NEW! Enjoy a 15-minute photo session of your team with our photographer at your booth. Group and individual shots – used for future NCPC conference promotion – and the photos will be available for you to keep!
- Prime booth location and registration for 4 representatives – a \$1,000 value!
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page
- NEW! NCPC gift card giveaway drawing box located beside your booth, winner drawn at Membership Luncheon

KEYNOTE SPONSORSHIP \$6,000

- Includes a one-year Provider Support membership or \$2,000 dues credit

- Announcement and emcee recognition as Keynote Sponsor
- A brief audience address at the Membership Luncheon
- Prime booth space and registration for 4 representatives – a \$1,000 value!
- NEW! Enjoy a 15-minute photo session of your team with our photographer at your booth. Group and individual shots – used for future NCPC conference promotion – and the photos will be available for you to keep!
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page



SOLD OUT

BREAKFAST SPONSORSHIP, 2 available

\$4,000



- Announcement and recognition by emcee as Breakfast Sponsor and your banner displayed in the breakfast area
- Exhibit booth in a prime location and registration for 3 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

BREAK SPONSORSHIP, 1 still available

\$3,000

- Exhibit booth placement near the break table with NCPC signage displaying your logo
- Registration for 3 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page



GOLD SPONSORSHIP

\$2,000



- Exhibit booth in a prime location and registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page



\$1,500 BOARD MEET & GREET SPONSORSHIP

- Bring your banner to the hospitality suite on Sunday evening from 8 – 9 pm for the Meet and Greet Welcome Hour with the NCPC Board of Directors, with light refreshments provided by NCPC
- Registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page



\$1,000 SILVER SPONSORSHIP

- Registration for 2 representatives
- Live-linked logo on our conference webpage and marketing emails
- Promotional links and documents on your sponsor page

NEW! ADD-ON PHOTOGRAPHY SESSION.....\$500

Added to the cost of your exhibit booth – Enjoy a 15-minute photo session of your team at your booth. Group and individual shots will be used for future NCPC conference promotion and the photos will be available for you to keep!

NCPC Member Exhibitors \$450 Extra Representative \$100

Non-Member Exhibitors \$650 Extra Representative \$115

Booth purchase includes a 6-foot table, linen, 2 chairs, and meals for 2 staff

[CLICK HERE TO REGISTER](#)



2023 NCPC Conference Sponsorship Tiers

| | RECEPTION | LUNCHEON | KEYNOTE | BREAKFAST | BREAK | GOLD | BOARD MEET & GREET | SILVER |
|--|-----------|----------|---------|-----------|---------|---------|--------------------|---------|
| | \$7,000 | \$6,500 | \$6,000 | \$4,000 | \$3,000 | \$2,000 | \$1,500 | \$1,000 |
| Exclusive Sponsorship | • | | | | | | | |
| Only 3 available | | | • | | | | | |
| Only 2 available | | • | | • | | | | |
| BYO Branded Registration Desk Handouts | • | | | | | | | |
| Gift card drawing box at your booth | | • | | | | | | |
| Booth Photo Session | • | • | • | | | | | |
| One-Year PS Membership or \$2,000 dues credit | • | • | • | | | | | |
| 5-minute Audience Address | • | • | • | | | | | |
| Emcee-announced Sponsorship | • | • | • | • | | • | | |
| Logo and Recognition at Sponsored Event | • | • | • | • | • | | • | |
| Prime Booth Location | • | • | • | • | • | • | | |
| Number of Registrations | 4 | 4 | 4 | 3 | 3 | 2 | 2 | 2 |
| Live-Linked Logo on all Pre-conference Promo Materials | • | • | • | • | • | • | • | • |
| Promotional Documents on Sponsor Page | • | • | • | • | • | • | • | • |

